



FAX# 215 564 1103 OCT4/12 15.01
HARRIS REPORT FROM REP
CHANGES *** WPXI-TV ***

SALES PRSN WA- CHERYL BLAIR

DATE OCT4/12 15.01

TO JEN
FR LINDSEY FOR CHERYL
REVISED ORDER
TTLS \$22,225
PLEASE CONFIRM, THANKS!

Levin

AGENCY ADVERTISER CODE = 369 AGENCY EST# = 2120
AGENCY PRODUCT CODE = 374

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CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
5	S		700A-800A	30		\$475.00	10/12	10/12	0		FRI	0
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
8	S		1100P-1135P	30		\$1,350.00	10/15	10/15	0		MON	0
PROGRAM : CH 11 11PM NEWS												
CON COM1: CH 11 11PM NEWS												
9	S		500P-530P	30		\$575.00	10/15	10/15	0		MON	0
PROGRAM : CH 11 FIRST AT 5												
CON COM1: CH 11 FIRST AT 5												
10	S		530P-600P	30		\$600.00	10/15	10/15	0		MON	0
PROGRAM : CH 11 530 NEWS												
CON COM1: CH 11 530 NEWS												
11	S		600P-630P	30		\$775.00	10/15	10/15	0		MON	0
PROGRAM : CH 11 6 NEWS												
CON COM1: CH 11 6 NEWS												
12	S		600A-700A	30		\$575.00	10/15	10/15	0		MON	0
PROGRAM : CH 11 AM NEWS												
CON COM1: CH 11 AM NEWS												
14	S		700A-800A	30		\$475.00	10/15	10/15	0		MON	0
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
19	S		1135P-1235A	30		\$500.00	10/11	10/11	0		THU	0
PROGRAM : TONIGHT SHOW												
CON COM1: TONIGHT SHOW												
20	S		500P-530P	30		\$575.00	10/11	10/11	0		THU	0
PROGRAM : CH 11 FIRST AT 5												
CON COM1: CH 11 FIRST AT 5												

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21	S		530P-600P PROGRAM : CH 11 530 NEWS CON COM1: CH 11 530 NEWS	30		\$600.00	10/11	10/11	0		THU	0
22	S		600P-630P PROGRAM : CH 11 6 NEWS CON COM1: CH 11 6 NEWS	30		\$775.00	10/11	10/11	0		THU	0
24	S		800A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$425.00	10/11	10/11	0		THU	0
26	S		1135P-1235A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$500.00	10/9	10/9	0		TUE	0
27	S		500P-530P PROGRAM : CH 11 FIRST AT 5 CON COM1: CH 11 FIRST AT 5	30		\$575.00	10/9	10/9	0		TUE	0
28	S		530P-600P PROGRAM : CH 11 530 NEWS CON COM1: CH 11 530 NEWS	30		\$600.00	10/9	10/9	0		TUE	0
29	S		600P-630P PROGRAM : CH 11 6 NEWS CON COM1: CH 11 6 NEWS	30		\$775.00	10/9	10/9	0		TUE	0
31	S		700A-800A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$475.00	10/9	10/9	0		TUE	0
33	S		1100P-1135P PROGRAM : CH 11 11PM NEWS CON COM1: CH 11 11PM NEWS	30		\$1,350.00	10/10	10/10	0		WED	0

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
34	S		1135P-1235A	30		\$500.00	10/10	10/10	0		WED	0
PROGRAM : TONIGHT SHOW												
CON COM1: TONIGHT SHOW												
35	S		500P-530P	30		\$575.00	10/10	10/10	0		WED	0
PROGRAM : CH 11 FIRST AT 5												
CON COM1: CH 11 FIRST AT 5												
36	S		600P-630P	30		\$775.00	10/10	10/10	0		WED	0
PROGRAM : CH 11 6 NEWS												
CON COM1: CH 11 6 NEWS												
37	S		600A-700A	30		\$575.00	10/10	10/10	0		WED	0
PROGRAM : CH 11 AM NEWS												
CON COM1: CH 11 AM NEWS												
38	S		700A-800A	30		\$475.00	10/10	10/10	0		WED	0
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
40	S		800A-900A	30		\$425.00	10/10	10/10	0		WED	0
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
41	A		600P-630P	30	4	\$1,000.00	10/12	10/12	1		FRI	1
PROGRAM : CH 11 6 NEWS												
CON COM1: CH 11 6 NEWS												
42	A		700A-800A	30	4	\$625.00	10/12	10/12	1		FRI	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
43	A		1135P-1235A	30	4	\$675.00	10/15	10/15	1		MON	1
PROGRAM : TONIGHT SHOW												
CON COM1: TONIGHT SHOW												

REP HEADLINE# 6244268 TRF# 324042
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
ORDER WORKSHEET

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44	A		500P-530P PROGRAM : CH 11 FIRST AT 5 CON COM1: CH 11 FIRST AT 5	30	4	\$800.00	10/15	10/15	1		MON	1
45	A		530P-600P PROGRAM : CH 11 530 NEWS CON COM1: CH 11 530 NEWS	30	4	\$800.00	10/15	10/15	1		MON	1
46	A		600P-630P PROGRAM : CH 11 6 NEWS CON COM1: CH 11 6 NEWS	30	4	\$1,000.00	10/15	10/15	1		MON	1
47	A		700A-800A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30	4	\$625.00	10/15	10/15	1		MON	1
48	A		500P-530P PROGRAM : CH 11 FIRST AT 5 CON COM1: CH 11 FIRST AT 5	30	4	\$800.00	10/11	10/11	1		THU	1
49	A		530P-600P PROGRAM : CH 11 530 NEWS CON COM1: CH 11 530 NEWS	30	4	\$800.00	10/11	10/11	1		THU	1
50	A		1135P-1235A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30	4	\$675.00	10/9	10/9	1		TUE	1
51	A		500P-530P PROGRAM : CH 11 FIRST AT 5 CON COM1: CH 11 FIRST AT 5	30	4	\$800.00	10/9	10/9	1		TUE	1
52	A		530P-600P PROGRAM : CH 11 530 NEWS CON COM1: CH 11 530 NEWS	30	4	\$800.00	10/9	10/9	1		TUE	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
53	A		600P-630P	30	4	\$1,000.00	10/9	10/9	1		TUE	1
PROGRAM : CH 11 6 NEWS												
CON COM1: CH 11 6 NEWS												
54	A		500P-530P	30	4	\$800.00	10/10	10/10	1		WED	1
PROGRAM : CH 11 FIRST AT 5												
CON COM1: CH 11 FIRST AT 5												
55	A		600P-630P	30	4	\$1,000.00	10/10	10/10	1		WED	1
PROGRAM : CH 11 6 NEWS												
CON COM1: CH 11 6 NEWS												
56	A		700A-800A	30	4	\$625.00	10/10	10/10	1		WED	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												

OCT/12 22225.00

CONTRACT TOTAL 22225.00
 TOTAL SPOTS 29



MARKET TOTALS \$95,178 WPXI 28% KDKA 32% WTAE 26% WPGH 11% CABL 0% WPCW 3% WPMY 0%
 EST

SVC- NSI
 DEMOS - RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE